

A young man with dark hair, wearing a dark hoodie over a grey t-shirt and blue jeans, is sitting on a dark wooden chair. He is leaning forward with his head resting on his hand, looking off to the side with a thoughtful or somber expression. The background is a textured wall with a blue and purple color palette. The floor is covered with a patterned rug.

# *Blueprints*

FOR VIOLENCE PREVENTION

Sharing in the mission to help  
youth and their families.

**2010 BLUEPRINTS CONFERENCE** | APRIL 7-9 | SAN ANTONIO, TX

## SPONSORSHIP & EXHIBITOR OPPORTUNITIES

HOSTED BY: The Blueprints for Violence Prevention Initiative at the Center for the Study and Prevention of Violence at the University of Colorado, Boulder.

## CONFERENCE OVERVIEW

The purpose of bringing evidence-based programs together in one location is to provide a first-class conference that offers continuing education and networking opportunities for model, evidence-based prevention and intervention programs for youth and their families. This conference promotes and creates collaboration among evidence-based programs. A variety of professionals will attend this event, including but not limited to: individuals involved with any of the Blueprints model and promising programs, individuals interested in pursuing a career in youth mental health and criminal justice services, and youth advocates such as legislators, judges, probation officers, criminal justice personnel, principals and other school personnel, social services employees, community-at-large members and mental health/substance abuse professionals.



## ABOUT BLUEPRINTS

In 1996, the Center for the Study and Prevention of Violence (CSPV), at the University of Colorado at Boulder, with startup funding from the Colorado Division of Criminal Justice, Centers for Disease Control and Prevention, and the Pennsylvania Commission on Crime and Delinquency, designed and launched a national violence prevention initiative to identify violence prevention programs that are effective. The project, called Blueprints for Violence Prevention, funded by the Office of Juvenile Justice and Delinquency Prevention since 1998, has identified 11 model and 19 promising programs. Program effectiveness is based upon an initial review by CSPV and a final review and recommendation from a distinguished advisory board, comprised of seven experts in the field of violence prevention. The programs, called Blueprints, have been effective in reducing adolescent violent crime, aggression, delinquency, and substance abuse. The Center continues to look for programs which meet Blueprints rigorous selection criteria.

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**For more information, visit [www.colorado.edu/cspv/blueprints](http://www.colorado.edu/cspv/blueprints)**

### **QUESTIONS ABOUT THE CONFERENCE, SPONSORSHIPS or EXHIBITS?**

Contact Sharon Mihalic at [sharon.mihalic@colorado.edu](mailto:sharon.mihalic@colorado.edu) or (303) 492.2137 or Jennifer Cherock at [jcherock@trio-solutions.com](mailto:jcherock@trio-solutions.com) or (843) 216.0442 | [www.blueprintsconference.com](http://www.blueprintsconference.com)



## SPONSORSHIP LEVELS

A range of sponsorship opportunities are available to increase your organization's visibility during the conference, as well as support for our mission to provide a first-class conference that offers continuing education and networking opportunities for model and promising evidence-based prevention and intervention programs for youth and their families.

### PRESENTING SPONSOR (\$10,000)

- Name appears most prominently on the front cover registration packet along with Blueprints for Violence Prevention
- Listing and logo on registration brochure
- Listing on home page and listing and logo on sponsor page of conference Web site
- Presenting sponsor banner displayed prominently at the conference
- Verbal recognition at conference
- Signage at conference
- Recognition in press release and announcements
- Marketing item of choice placed in attendee registration packet
- List of conference attendees
- Two conference admissions
- Two exhibit tables

### PLATINUM SPONSOR (\$5,000)

- Name appears prominently on the front cover registration packet along with Blueprints for Violence Prevention
- Listing and logo on registration brochure
- Listing on home page and listing and logo on sponsor page of conference Web site
- Verbal recognition at conference
- Signage at conference
- Recognition in press release and announcements
- Marketing item of choice placed in attendee registration packet
- List of conference attendees
- One conference admission
- Exhibit table

### GOLD SPONSOR (\$2,500)

- Listing and logo on registration brochure
- Listing and logo inside conference packet
- Listing on sponsor page of conference Web site
- Verbal recognition at conference
- Signage at conference
- Recognition in press release and announcements
- Marketing item of choice placed in attendee registration packet

### SILVER SPONSOR (\$1,000)

- Listing and logo on registration brochure
- Listing and logo inside conference packet
- Listing on sponsor page of conference Web site
- Verbal recognition at conference
- Signage at conference
- Recognition in press release and announcements

### BUSINESS PATRON (\$500)

- Listing on registration brochure
- Listing inside conference packet
- Listing on sponsor page of conference Web site
- Verbal recognition at conference

### INDIVIDUAL PATRON (\$250)

- Listing on registration brochure
- Listing inside conference packet
- Listing on sponsor page of conference Web site



## EXHIBITOR INFORMATION

**Exhibitors are of great importance to the overall success of the conference. Our exhibitors will be able to interact and connect with a variety of professionals including:**

Individuals involved in any of the Blueprints model or promising programs

Individuals interested in pursuing a career in youth mental health and criminal justice services

Child advocates including (but not limited to):

- legislators
- judges
- criminal justice personnel
- principals and other school personnel
- social services employees
- community-at-large members (faith, recreation, victim, etc)
- mental health/substance abuse employee

**As an exhibitor you'll receive:**

**Quality, Dedicated Exhibit Location** - dedicated exhibit area and times for all exhibitors providing prime opportunity for one-on-one discussions with potential customers.

**Networking Opportunities** - an evening reception, breakfast, coffee breaks, two lunches and dedicated exhibit times to allow maximum exposure during this conference.

**Complimentary Registration Fee** - complimentary registration to the conference (up to \$350 value).

**Marketing Opportunities** - sponsors and exhibitors will be listed on the conference Web site and each conference attendee will receive a printed list in their registration packet.

WEDNESDAY, APRIL 7	THURSDAY, APRIL 8	FRIDAY, APRIL 9
8 a.m. - 12 p.m. (Exhibits assembled by hotel staff)	(Exhibit Hall open all day)	(Exhibit hall open until 3 p.m.)
1 - 4 p.m. (Exhibitor Set Up)	7:30 - 8:30 a.m. (Breakfast)	7:30 - 8:30 a.m. (Breakfast)
4 - 6 p.m. (Exhibit Hall Open)	10 - 10:15 a.m. (Break)	10 - 10:15 a.m. (Break)
	11:45 a.m. - Noon (Break)	11:45 a.m. - Noon (Break)
	1:15 - 1:30 p.m. (Break)	1 - 4 p.m. (Exhibit Hall Open)
	3 - 3:15 p.m. (Break)	4 - 5 p.m. (Tear-Down)
	4:45 - 6 p.m. (Exhibit Hall Open)	

Any exhibit space not occupied and set up by 4 p.m. on Wednesday, April 7 may be canceled or reassigned without a refund. Please be prepared to set up 1-4 p.m. that day. We encourage exhibitors to have their booths staffed at all times throughout the conference.

## EXHIBITOR INFORMATION cont.

### Location of Exhibits

All exhibits will be located in the **exhibit area on the third level** of the Marriott Rivercenter. The conference registration area, the breakout sessions and the main ballroom are all located on the same floor as the exhibit area.

#### EXHIBIT EQUIPMENT

##### The exhibit includes the following:

6-foot skirted table

2 chairs

One complimentary registration pass

For additional exhibit booth equipment, exhibitors will need to coordinate directly with an outside vendor, or the hotel. Exhibitor will be responsible for additional charges for exhibit equipment outside of what is provided by the conference.

For electrical and audio/visual equipment needs, please contact Al Hymer at (210) 554-6157. The fees for any additional services and/or equipment will be the exhibitor's responsibility.

### Representative Fees

Exhibitors will receive one complimentary registration to allow a staff member to staff the booth. You may register up to two additional representatives at a fee of \$250 per person. All representatives of exhibiting firms must wear the official 2010 Blueprints Conference exhibitor's badge in the exhibit hall and in the meeting rooms. A company ID badge will not be accepted in lieu of the official exhibitor badge, but can be worn along with the official 2010 Blueprints Conference badge.

### Exhibit Displays

Exhibitors may not attach any item to any stationary wall, floor, window, columns, furniture or ceiling with screws, nails, staples, tape or any other substance. Nothing can be posted, nailed, screwed or otherwise attached to columns, floors, furniture or other areas of the convention center. Only professional printed signs will be allowed for display. Should you need assistance, there will be hotel staff members on site.

### Shipping Instructions

Exhibitors may send their materials in advance to the San Antonio Marriott Rivercenter and are responsible for all shipping and storage charges. Please note on your package(s) that this is your attention at the 2010 Blueprints Conference and request your shipment upon checking into the hotel. **The hotel shipping address is:**

SAN ANTONIO MARRIOTT RIVERCENTER  
ATTN: (YOUR NAME AND BLUEPRINTS CONFERENCE)  
101 BOWIE STREET • SAN ANTONIO, TEXAS 78205

## EXHIBITOR INFORMATION cont.

### **Selling and Order Taking**

Sales and order taking are permitted if transactions are conducted in a manner consistent with the professional nature of the conference. The exhibitor is responsible for permits and paying sales tax, if applicable.

### **Cancellations**

Booth cancellations must be received in writing by **March 17, 2010** in order to receive a **50 percent refund**. No exceptions will be made.



### **Space Assignment**

Exhibit booth space will be assigned on a first-come, first-served basis and based upon receipt of exhibit applications and full payment to the University of Colorado. Exhibitors will receive notification of booth assignment by March 24, 2010.

### **Indemnity**

The Exhibitor agrees to indemnify and hold the University of Colorado, the Marriott Rivercenter and Trio Solutions Inc., including their respective members and employees harmless against any and all damages, claims, judgments, losses, costs and expenses (including attorney's fees) that may at any time be incurred, suffered, sustained by or imposed upon the University of Colorado, Trio Solutions Inc. and/or the Marriott Rivercenter hotel including their members and employees by reason or any action which may result because of, or after acceptance of, this application, or the providing of, exhibit space. This indemnification and hold harmless agreement includes, but is not limited to, any and all claims, damages, losses or expenses attributable to personal or bodily injury, sickness, diseases or death, or to injury to or destruction of tangible property, including the loss of such property.

### **Loss or Damage**

All property of the Exhibitor remains under the Exhibitor's custody and control in transit to and from the exhibit facility, during installation, and removal, and while it is in the confines of the exhibit facility. Neither the University of Colorado, the Marriott Rivercenter hotel, Trio Solutions Inc. nor any other of the officers, directors, agents or employees of any of the same are responsible for the safety of the Exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes, and the Exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence above, their agents or employees. The Exhibitor expressly releases the University of Colorado, the Marriott Rivercenter hotel or Trio Solutions Inc., their directors, officers, agents and employees from any such loss, damage or injury.

## EXHIBITOR INFORMATION cont.

### **Insurance**

Insurance protection will not be afforded to the Exhibitor by the University of Colorado, Marriott Rivercenter or Trio Solutions Inc. Exhibitor shall carry their own insurance to cover exhibit material against damage and loss and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others.

### **Americans with Disabilities Act**

Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regard to their booth space, including, but not limited to wheelchair access. Further information regarding ADA compliance is available via phone at 800-514-0301 or at [www.usdoj.gov/crt/ada/infoline.htm](http://www.usdoj.gov/crt/ada/infoline.htm).

### **Facility Fire/Safety Guidelines**

All drapes, curtains, table coverings, and skirts, carpet or any materials used in the exhibit must be flame retardant. Crates, packing materials, etc. may not be stored in exhibit halls. There will be storage space available within the hotel for those who need it. No flammable liquids shall be used or admitted inside of the center except by approval of the Fire Marshall.

### **Blueprints Requirements**

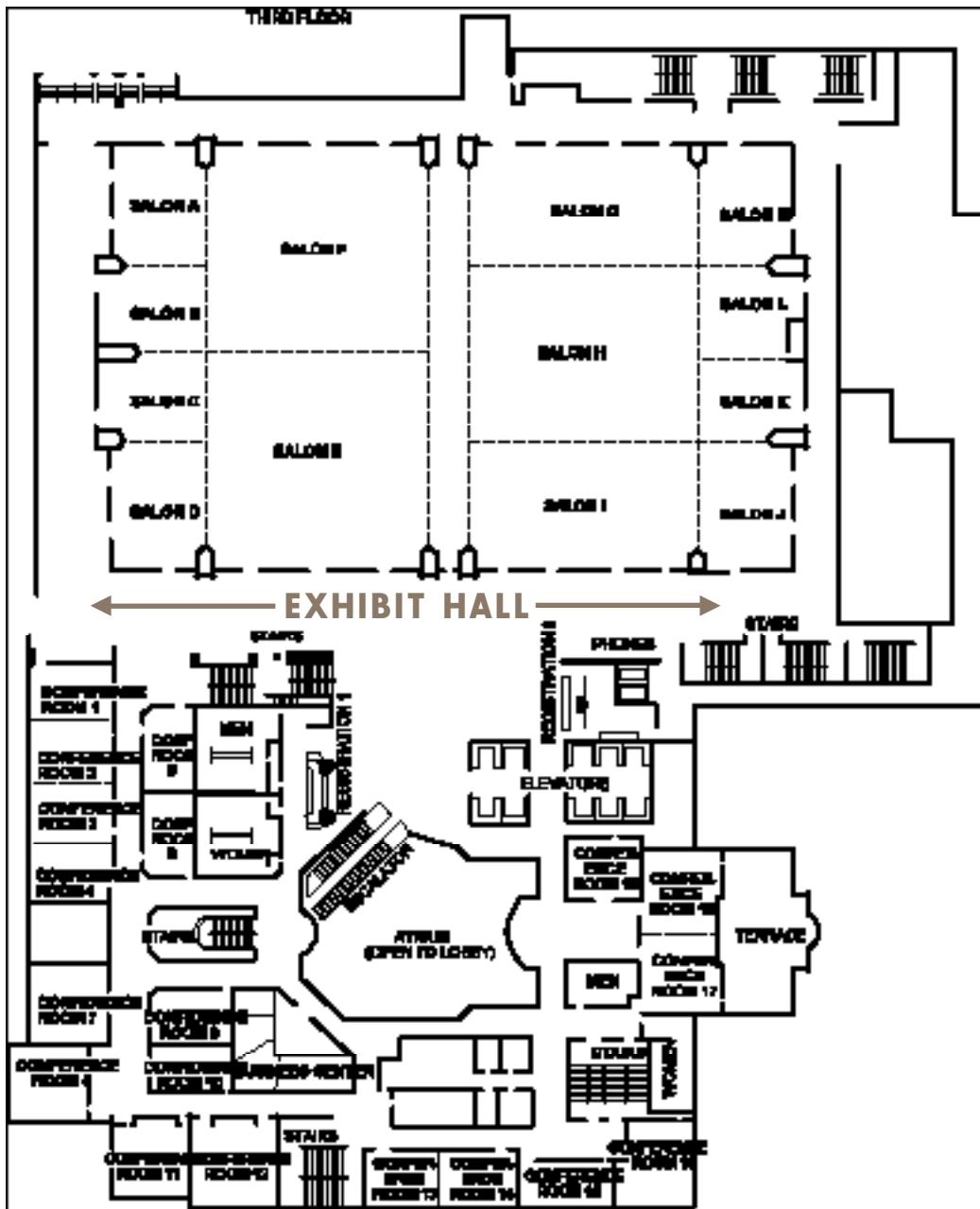
Please note that Blueprints for Violence Prevention maintains that the highest standards of evidence must be met prior to programs being taken to scale. Programs interested in becoming an exhibitor or sponsor at the Blueprints Conference must be rated in the top tiers (i.e. model or exemplary) on one of the federal lists or be a Blueprints model or promising program.

## CONTACT INFORMATION

Sharon Mihalic • University of Colorado • (303) 492-2137 • [sharon.mihalic@colorado.edu](mailto:sharon.mihalic@colorado.edu)  
Jennifer Cherock • Trio Solutions Inc. • (843) 216-0442 • [jcherock@trio-solutions.com](mailto:jcherock@trio-solutions.com)



Floor Plan for Meeting/Exhibit Area





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## SPONSOR/EXHIBITOR FORM

Yes, we would be interested in supporting the 2010 Blueprints Conference as a sponsor and/or an exhibitor.

### Contact Information

COMPANY

CONTACT NAME

TITLE

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

FAX

E-MAIL

### We would like to participate in the conference as a:

#### SPONSOR:

Presenting Sponsor (\$10,000)

Platinum (\$5,000)

Gold (\$2,500)

Silver (\$1,000)

Business Patron (\$500)

Individual Patron (\$250)

#### EXHIBITOR:

Exhibitor (\$800)

Additional Staff (\$250)

Blueprints Model/Promising Program

*(call for rate and details)*

Exhibitor fee includes one complimentary admission. Each exhibitor may register up to two additional people at the discounted rate of \$250.

Names and titles of people who will be attending/staffing your booth.

1. \_\_\_\_\_

2. \_\_\_\_\_

### QUESTIONS?

SHARON MIHALIC, UNIVERSITY OF COLORADO

303.492.2137 • sharon.mihalic@colorado.edu

Please submit this completed form and payment for sponsorships and exhibits to the University of Colorado. Mail to:

ATTN: Sharon Mihalic

Center for the Study and Prevention of Violence • Institute of Behavioral Science • University of Colorado at Boulder

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